



# LISA LISSON

*Are You My Cousin?*

## ABOUT LISA

Lisa Lisson is the genealogy expert, author and speaker behind the *Are You My Cousin?*. Through hundreds of genealogy articles, YouTube videos and international speaking opportunities, Lisa shares research strategies and how-to genealogy tutorials.

## CONTACT



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www.LisaLisson.com

## SOCIAL MEDIA



www.facebook.com/  
areyoumycousin/



@AreYouMyCousin



www.pinterest.com/  
lisa14/



@lissalison

## ABOUT ARE YOU MY COUSIN?

The [Are You My Cousin? website](#) provides family history enthusiasts with inspiration and education to discover and explore their cultural roots. Using in-depth blog posts, readers learn how to identify their ancestors and begin exploring their family's unique cultural heritage through heritage travel and experiences.



## THE YOUTUBE CHANNEL

The [Are You My Cousin? Youtube channel](#) is where Lisa (who loves to teach!) gets to enjoy dive deeper into the how-to genealogy topics. Lisa also finds joy in her weekly YouTube Live where she can interact with viewers while discussing all aspects of family history, genealogy research. Lisa encourages viewers to take their genealogy research offline and on the road to experience family history through travel.

## WEBSITE STATS

(As of February 2023)

**Visitors for past 30 days - 16,000**

**Page views for past 30 days: 29, 000**

**Email List Subscribers: 13,000 (~52% Open Rate)**

**Facebook - 5700 Followers**

**Pinterest - 1,000,000+ Monthly Views**

**Instagram - 1,335 Followers**



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## SPEAKING ENGAGEMENTS



## PODCAST APPEARANCES



LET'S CONNECT!

[Lisa@LisaLisson.com](mailto:Lisa@LisaLisson.com)